

PROGRAMME

18 NOVEMBER 2020

WEBINAR

CIRCULAR DESIGN FOR FURNITURE



Hashtag: #CircularFurniture

- Opening and welcome, **Gabriella Kemendi, EFIC Secretary General**
- Introductory remarks, **Markus Wiesner, EFIC President**
- Sustainable products initiative, **Paola Migliorini, European Commission, Deputy Head of Unit ENVI B1**

PANEL DISCUSSION I - EUROPEAN FURNITURE INDUSTRY EMBRACES CIRCULAR ECONOMY

- **Omar Degoli, chair of EFIC Circular Economy WG and Environmental Adviser at FederlegnoArredo**
- **Robin Ljungar, vice-chair of EFIC Circular Economy WG and Sustainability Manager at TMF**

PANEL DISCUSSION II - POTENTIAL OF CIRCULAR DESIGN FOR FURNITURE – BEST PRACTICES FROM INDUSTRY EXPERTS

- **Christian Lodgaard, Senior Vice-President Products and Brands at Flokk**
- **Malin Nordin, Head of Circular Business Development at Inter IKEA Group**
- **Holger Hanhardt, Managing Director at Hartmann Möbelwerke GmbH**
- **Maria Porro, Head of Marketing and Communication at Porro S.P.A.**

Wrap-up & conclusions, **Gabriella Kemendi, Secretary General**

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WEBINAR CIRCULAR DESIGN FOR FURNITURE

Wrap-up

- 1. We need to organise this kind of events more often!**
- 2. Companies are encouraged to embrace circular economy principles.**
- 3. Transitioning to a circular economy will be the main contribution of the industry to climate goals.**
- 4. We are in a transition, there is still a lot to learn, to define and to change to the circular logic. This applies to consumers and purchasing behaviours, too.**
- 5. Collaboration among policy-makers, industry, suppliers, academia is necessary.**
- 6. Policymakers should rely on industry expertise and standardisation bodies.**
- 7. Policymakers should ensure that harmonised rules are put in place at EU level and a holistic approach across policies is needed.**
- 8. Policymakers should consider the complexity of furniture and its supply and value chain.**
- 9. Industry should have flexibility to innovate. Policymakers to set the goals and industry to find the technical solutions.**
- 10. There is no 'one-size-fits-all' solution.**

Thank you!

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