



European Furniture Industries Confederation

## **EFIC welcomes CENFIM-Furnishings Cluster in its membership as an associated member**

Brussels, 20 May 2021 –Today, EFIC welcomes CENFIM-Furnishings Cluster in its membership as an associated member. CENFIM is a cluster founded in 2006 as a non-profit entity, with headquarters in Spain and over 140 associated members. CENFIM’s mission is to promote the competitiveness of furniture and interior products companies through innovation. CENFIM has three areas of activities: innovation (digitization, sustainability and shared value), vocational training (new skills need detection and trainings content development) and market intelligence (collaborative projects).

*‘We welcome our new colleagues in EFIC and look forward to working with CENFIM to increase the competitiveness of the industry through innovation, as well as to address together challenges and opportunities for the industry, including the green and digital transition, vocational training and skills needs and common projects’,* said Edi Snaidero, EFIC President

*‘We are thrilled to become part of EFIC and to give our contribution in support of the European furniture industry. We already have partnership agreements in place with several organizations (knowledge centres, associations, clusters, media outlets, etc.), giving us the chance to share and learn together, and we welcome our new partnership with EFIC, the main association representing the voice of the furniture industry at European level’,* said Joaquim Solana, Executive Director at CENFIM

More information about CENFIM at: <https://www.cenfim.org/en/>

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*EFIC is the European Furniture Industries Confederation, representing over 70% of the total turnover of the European Furniture industries, a sector employing 1 million people in about 120.000 enterprises across the EU and generating a turnover of 96 billion Euros. The EFIC membership is composed of 16 national federations and one individual company member:*

<https://www.efic.eu/about-our-members>

For further information, please contact EFIC Secretariat: 0032 (0)2 287 08 86 | [info@efic.eu](mailto:info@efic.eu)