

CIRCULAR ECONOMY BEST PRACTICES IN THE FURNITURE SECTOR



Slettvoll Circular business model



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Why is it a success?

Slettvoll Leasing was launched in May 2021 and offers “Leasing as payment solution including maintenance as a yearly service” to the business market. When the lease is over Slettvoll maintains the products and sells them as used furniture. Slettvoll partnered with Sparebanken 1 SMN and developed an online portal where the shops can send information to obtain a Leasing-offer from the bank.

Lessons learnt

Developing a new circular business model has involved the whole value chain and brought a great focus on sustainability into the organization.

Producer



Slettvoll Møbler AS is a Norwegian furniture company that produces and sells handmade furniture.

Challenges

The biggest challenge has been to find a finance partner willing to develop this solution together with the company. There is also a risk when it comes to the second-hand market and value of the products after first use that can only be learned by doing.

More information/Contact

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