



European Furniture Industries Confederation

EFIC Event Privacy Notice

This privacy notice provides information regarding processing by the European Furniture Industries Confederation (“EFIC”, “our” or “we”) of personal data of individuals (“you”) who register for an EFIC organized event. For purposes of this notice, “event” includes any conference, webinar, forum, seminar or workshop, whether taking place virtually or in-person.

How does EFIC use the information you provide when you register for an event?

By registering for a specific event, you agree to EFIC processing of the personal data you submit as part of registration for the following purposes:

- to communicate with you regarding the specific event for which you registered;
- for our internal reporting purposes;
- as reasonably necessary for the management and organization of the specific event for which you registered; and
- for any other purpose to which you consent in connection with the specific event.

To whom does EFIC disclose the information you provide when you register for an event?

By registering for a specific event, you agree that EFIC may disclose the personal data you submit as part of registration to:

- third-party service providers assisting EFIC with the specific event as reasonably necessary for the management and organization of the specific event for which you registered, subject to contractually agreed conditions of confidentiality and security

Audio and Visual Recording; Live Streaming

Photographs and/or audio-visual footage may be taken and/or live-streamed during (part of) an EFIC event. Photos and videos can be published on EFIC website and social media pages. Photos and videos may also be recorded and can be reproduced in various media including EFIC publications, social networks and press, in connection with a specific event, or for further institutional purposes as well as for promotional activities of EFIC.

By attending an EFIC organized (or co-organized) event, you agree you may appear in published photos and/or videos as stated above.

How long do we keep your personal data?

We keep personal data for as long as necessary for the purposes described in this privacy notice, in accordance with our applicable records retention and disposition schedules.

In-person event registration, participation and related matters

In order to participate in certain of our in-person events, you may be issued a name tag that identifies the level of access that your registration grants you. You will be asked to show this name tag at the entry in the various areas of our events, as this is in our legitimate interest to manage the access to our events.

Speakers

If you are a speaker in our events, we may be processing your name, title, employer, employment history, education, as well as your presentation slides (if applicable), photos and videos of you at our events. The presentation slides (if applicable), photos and videos may be shared with our members through the channels we consider appropriate.

Speaking at our event will constitute consent to take photos and videos of you and share them publicly, given that our interest is to publicize our events.