CIRCULAR ECONOMY BEST PRACTICES IN THE FURNITURE SECTOR



Live Light rents out furniture



Why is it a success?

Live Light retains ownership and the responsibility of its furniture throughout the product's entire lifecycle. Live Light furniture and accessories are (re)used repeatedly, refurbished when needed, and ultimately recycled into new designs. In this way, Live Light wants to close the loop towards a more sustainable and circular economy.

Lessons learnt

To start small and test suitability of the product/market. Also, the company learnt the importance of design, the choice of materials in circularity, as well as the limits of certain designs.

Producer



Live Light is a Belgian business model for the furniture industry to fit within the circular economy. The company offers furniture subscription services to both end consumers and professionals.

Challenges

The most challenging aspect has been to raise awareness around the company concept and inform people that furniture subscriptions exist. Furthermore, a challenge would be adjusting the product offer to be able to refurbish everything and to be fit for circularity.

More information/Contact

Live Light: www.live-light.com
Contact: info@live-light.com

EFIC collection of best practices

EFIC: info@efic.eu



