

EFIC CONFERENCE

THE FURNITURE DAY 2022

19 MAY



09:15 - 15:30 CET



ONLINE &
HOTEL LE LOUISE
AV. DE LA TOISON D'OR 40
1050 BRUXELLES



A hybrid event to create a cross value chain discussion about the furniture industry, its future competitiveness and positive societal impact, with a focus on sustainability and digitalisation.

Policymakers, furniture industry (manufacturers, traders) and supply chain representatives (panel & components manufacturer) will debate about the impact of the pandemic and the twin transition - sustainability and digitalisation.



EVENT SPONSORED BY



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Final Programme

19 MAY 2022 • ONLINE & BRUSSELS - HOTEL LE LOUISE

The Furniture Day 2022

09:15 - 10:00	Registration and breakfast	
Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation		
10:00 - 10:05	1. Welcome	Moderator Mariam Zaidi
10:05 - 10:15	2. Opening remarks	Edi Snaidero, EFIC President
10:15 - 10:45	3. Keynote speech: Current and future megatrends in the furniture industry: A focus on the coronavirus pandemic, sustainability and digitalisation	Prof. Dr. Sascha Peters, Haute Innovation
10:45 - 11:05	4. EU industrial policies, EU response to pandemic and Ukrainian crisis - opportunities and challenges for forest-based industries	Maila Puolamaa, European Commission, Principal Administrator on Forest-based industries at GROW I.1 - Energy Intensive Industry & Raw Materials
11:05 - 11:55	5. Panel discussion: Pandemic and post pandemic supply chain development and material sourcing, implications of Ukrainian crisis and link to circularity and climate ambitions	-Elmar Duffner, CEO at Vivonio and VDM President -Giovanni del Vecchio, CEO at Giorgetti -Stina Wallström, Public Affairs Manager IKEA Range and Supply -Martin Brettenthaler, CEO at Swiss Krono Group -Andre Dorner, General Manager of German Market at Blum Moderated by Mariam Zaidi
11:55 - 12:00	6. Wrap up morning session	Moderator Mariam Zaidi
12:00 - 13:30	Lunch break & networking	

Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level

13:30 - 13:35	7. Introduction to afternoon session	Gabriella Kemendi, EFIC Secretary General
13:35 - 13:55	8. Commission package of proposals March 2022: proposal for an Ecodesign for Sustainable Products Regulation & implications for the European furniture industry	Matjaž Malgaj, European Commission, Head of Unit DG ENVI B4, Sustainable Products
13:55 - 14:35	9. Panel discussion: European furniture industry reactions to the Commission proposals, national associations initiatives in support of companies & best practices	-Robin Ljungar, Environmental Manager at TMF (Sweden) -Kees Hoogendijk, Director General at CBM (Netherlands) -Cathy Dufour, Director General l'Ameublement Français (France) Moderated by Mariam Zaidi
14:35 - 15:20	10. Panel discussion: What does the European furniture industry need from policymakers to stay competitive at global level?	-Philippe Moreau, l'Ameublement Français President (France) -Maria Porro, Assarredo President (Italy) -Jan Desmet, Fedustria President (Belgium) -Patrizia Toia, MEP, ITRE Committee, S&D -Chris De Roock, General Manager at WOOD.BE Moderated by Mariam Zaidi
15:20 - 15:25	11. Closing remarks & thank you	Edi Snaidero, EFIC President
15:25 - 15:30	12. Wrap up	Moderator Mariam Zaidi

