EFIC CONFERENCE

THE FURNITURE DAY 2022

19 MAY 2022
09:15-15:30 CET

A hybrid event to create a cross value chain discussion about the furniture industry, its future competitiveness and positive societal impact, with a focus on sustainability and digitalisation.
Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation

10:00 – 10:05

1. Welcome

Mariam Zaidi
Moderator
Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation

10:05 – 10:15

2. Opening remarks

Edi Snaidero
EFIC President
Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation

10:15 – 10:45

3. Keynote speech: Current and future megatrends in the furniture industry: A focus on the coronavirus pandemic, sustainability and digitalisation

Prof. Dr. Sascha Peters
Haute Innovation
Megatrends in the furniture industry
A focus on the pandemic, sustainability and digitalisation

Hon. Prof. Dr. Sascha Peters
HAUTE INNOVATION – Zukunftsforschung für Material und Technologie, Berlin
Overstepping Ourselves
Global Footprint Network

73% biocapacity used (1961)
160% biocapacity used (2020)
Ecological Footprint
Earth Overshoot Day: 29th of July 2021 ... since then, we live on credit!
Ecological Footprint
Earth Overshoot Day: 29th of July 2021 ... since then, we live on credit!
THE FURNITURE DAY 2022
19 May 2022
#EFICFurnitureDay2022

Content

TITLE

Ecological Footprint
Earth Overshoot Day: 29th of July 2021 ... since then, we live on credit!
Immense drop of CO$_2$ emissions in 2020
there are ways to reduce emissions even in the short term
CO₂-Budget
megatons until we reach +2 °C

1.079.389,866
Quickly reduce dependence on fossil fuels from Russia
45% renewable energy in the EU by 2030
Quickly reduce dependence on fossil fuels from Russia
1,236 gigawatts renewable energy in 2030

By 2030, 45 percent of the energy in the EU should come from renewable sources, instead of the previously planned 40 percent.

That would increase clean energy capacity to **1,236 gigawatts renewable energy**, compared to 511 gigawatts today - more than what was initially foreseen in the EU climate package.

According to the draft, the number of **solar power systems** should more than double by 2028, to 300 gigawatts.

The Commission also relies on **climate-friendly hydrogen**, which is produced from green electricity.

At the same time, it is proposed to **reduce energy consumption** by at least 13 % by the end of the decade, instead of the 9% previously envisaged.
European Furniture Market 2016-2026
pandemic-related market decline in 2020 (Graphical Research, USA)

Europe Wooden Furniture Market Size, By Application, 2016 – 2026 (USD Billion)

Europe Furniture Market Size, By Material, 2016 – 2026 (USD Million)
Digitization is/was a key value-added factor in the pandemic
online furniture sales will have doubled from 2020 to 2025 (formbar, Germany)
Circular Business Model: Second Hand Furniture
NochMall – selling discarded furniture (Berliner Stadtreinigung, Germany)
Circular Business Model: Second Hand Furniture

NochMall – selling discarded furniture (Berliner Stadtreinigung)
Circular Business Model: Second Hand Furniture
NochMall – selling discarded furniture (Berliner Stadtreinigung, Germany)
Circular Business Model: Rental Furniture
marketplace for rentals, rent-to-own or buy furniture new/secondhand (Beleco, Sweden)
Circular Business Model: Furniture Leasing
sustainable furniture rental (Lyght Living, Offenbach)

Quick and Easy Furniture Rental!
Furnish your property with our sustainable rental furniture!
Get a non-binding quote directly on our website now.
Our all-in service package guarantees professional and flexible delivery, as well as setup within 48 hours from time of order.

How long would you like to rent for?
Choose furniture

We bring 10 years of quality furniture rental expertise and would love the opportunity to earn your business!
Circular Business Model: Refurbish Office Furniture
low carbon office furniture (rype office, London)
Circular Business Model: Furniture from recycled materials
Print your City – furniture from urban plastic waste (The New Raw, NL/Greece)
Circular Business Model: Furniture from recycled materials

Print your City (The New Raw, NL/Greece)
Circular Business Model: Furniture from recycled materials
Print your City – furniture from urban plastic waste (The New Raw, NL/Greece)
EU 28 material mixture
share of materials used in furniture production (European Commission, 2014)
Dismantling possibilities receive higher value
connection systems become the decisive selling point (IKEA, USM)
Costume
modular sofa system for circular economy (Stefan Diez for Magis/Italy)
De Sett CE
3D printed sofa body – 95 % recycled materials (Peter van de Water, Gispen, NL)
De Sett CE can be re-used up to ten times without having to add new material (Gispen, NL)
Biokunststoffe

Biokomposite für technische Anwendungen

Quelle: NaturWorks
Lignoloc Wood Nails
world first collated nail made of wood (BECK Fastener Group, Austria)
Lignoloc
Wood Nails

world first collated nail made of wood (BECK Fastener Group, Austria)
Circular fiber-boards without glue or resin
post-consumer cellulose fibers, biodegradable, zero waste (Honext, Barcelona)
Nature-inspired enzymatic treatment generate stronger bindings between cellulose fibres (Honext, Barcelona)
Nature-inspired enzymatic treatment generates stronger bindings between cellulose fibres (Honext, Barcelona)
High-tech digital wood densify European wood in tropical quality (Swiss Wood Solutions, Zurich)
High-tech wood materials densified European wood in tropical quality (Swiss Wood Solutions, Zurich)
HIGH TECH WOOD MATERIALS

DENSIFIED EUROPEAN WOOD IN TROPICAL QUALITY

(SWISS WOOD SOLUTIONS, ZURICH)
New secondary resources for boards
straw, fish-scales, seeweed, sunflower fibers, artichoke thistles, coconut fibers
Fish scales as a raw material for architectural boards
thermoplastic biopolymer in the structure of the scales (Erik de Laurens, London)
Scalite Interior Boards
100% made from fish scales, fire proof, biodegradable (Scale, France)
Scalite Interior Boards

100% made from fish scales, fireproof, biodegradable (Scale, France)
Leather alternatives for upholstery

corc powder, orange peals, wine trester, cactus protein, hemp residues
MIRUM leather-like material
100% free of plastic, recyclable, biodegradable (Natural Fiber Welding, USA)
MIRUM leather-like material
byproducts such as cork powder & coconut fibers (Natural Fiber Welding, USA)
CLARUS fabrics
alternative to polyester based on fiber welded cotton (Natural Fiber Welding, USA)
CLARUS fabrics provide synthetic-equivalent performance properties (Natural Fiber Welding, USA)

Microscopic cross-sectional view of cotton yarn before CLARUS® fiber welding: The structure of traditional spun (cotton) staple fiber yarns equates to poor moisture management and slow drying.

Microscopic cross-sectional view of cotton yarn after a particular type of CLARUS® fiber welding: CLARUS-engineered structural changes improve moisture management and drying time.
Soft foam made from leather scraps
suitable for sound absorber or upholstery (eco-softfiber, Germany)
Mushroom Materials
strength is due to the growth of the mycelium (KIT, Germany)
Mushroom Boards
high-strength and weather-resistant (KIT, Germany; Singapore Future City Lab)
Mushroom Acoustics 2.0
made from natural fibers, mycelium skin, fireproof paint (Mogu, Italy)

WHAT IS IT MADE OF?

Mogu was founded on the belief that it is possible to employ Nature’s intelligence to radically disrupt the design of everyday products, seeking a finer balance between the man-made and the rhythms of the natural ecosystem.

Natural fibers (cotton, hemp)

Mycelium Skin

Fire-proof paint + colored paint

mogu.bio
Biofabrication using the sun as a resource.
EPHEA Mycelium Leather market launch on March 6, 2022 at Paris Fashion Week (Sqim, Italy)
EPHEA Mycelium Leather
market launch on March 6, 2022 at Paris Fashion Week (Sqim, Italy)
AirMycelium Foam
guiding the geometrical growth of mycelia (Ecovative Design, New York)
Future success in the furniture industry will be about setting up **circular business models**, making use of **digital design & manufacturing tools** and finding ways of using **sustainable materials**!
Thanks for your attention!

Hon. Prof. Dr. Sascha Peters
HAUTE INNOVATION – Zukunftsagentur für Material und Technologie, Berlin

www.haute-innovation.com
Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation

10:45 – 11:05

4. EU industrial policies, EU response to pandemic and Ukrainian crisis - opportunities and challenges for forest-based industries

Maila Puolamaa
European Commission,
DG GROW I.1 - Energy
Intensive Industry & Raw Materials
EFIC Conference
The EU Furniture Day 2022

EU industrial policies, EU response to pandemic and Ukrainian crisis – Opportunities and challenges to forest-based industries

Maila Puolamaa
H.1 Construction
DG Internal Market, Industry, Entrepreneurship and SMEs

19 May 2022
The European Green Deal

Transforming the EU's economy for a sustainable future

Increasing the EU's Climate ambition for 2030 and 2050

Supplying clean, affordable and secure energy

Mobilising industry for a clean and circular economy

Building and renovating in an energy and resource efficient way

Financing the transition

A zero pollution ambition for a toxic-free environment

Preserving and restoring ecosystems and biodiversity

From 'Farm to Fork': a fair, healthy and environmentally friendly food system

Accelerating the shift to sustainable and smart mobility

And leave No one behind

Leave no one behind (Just Transition)

The EU as a global leader

A European Climate Pact

Mobilising research and fostering innovation
The bioeconomy links to many EU policies

- The bioeconomy contributes to the European Green Deal, as well as industrial, circular economy and clean energy innovation strategies.

- They all highlight the importance of a sustainable, circular bioeconomy to achieve their objectives.
The European bioeconomy is one of the EU’s largest and most important sectors

- It includes agriculture, forestry, fisheries, food and other bio-based products as well as bio-energy.
- It generates 4.7% of the GDP and employes 8.9% of the labour force (2017)
- Forest-based industries provide almost 20% of value added.
- Furniture industry: 1 M employees 120 000 companies (88% micro) with 96 € billions turnover.

<table>
<thead>
<tr>
<th>Sector</th>
<th>Employment (mio. jobs)</th>
<th>Turnover (billion €)</th>
<th>Value added (billion €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>9.2</td>
<td>380</td>
<td>174</td>
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<tr>
<td>Forestry</td>
<td>0.5</td>
<td>50</td>
<td>24</td>
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<tr>
<td>Fishing and Aquaculture</td>
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<td>7</td>
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<tr>
<td>Food, beverages and other agro-manufacturing</td>
<td>4.5</td>
<td>1153</td>
<td>233</td>
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<tr>
<td>Bio-based textiles</td>
<td>1.0</td>
<td>103</td>
<td>28</td>
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<tr>
<td>Wood products and furniture</td>
<td>1.4</td>
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<td>47</td>
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<tr>
<td>Paper</td>
<td>0.6</td>
<td>187</td>
<td>46</td>
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<tr>
<td>Bio-based chemicals and pharmaceuticals, plastics and rubber</td>
<td>0.4</td>
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<tr>
<td>Liquid biofuels</td>
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<td>12</td>
<td>3</td>
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<tr>
<td>Bioelectricity</td>
<td>0.01</td>
<td>11</td>
<td>3</td>
</tr>
</tbody>
</table>
Circular Economy Action Plan – A key to recovery

Circular economy is expected to:

- Disruption of global supply chains
- Job insecurity

Impacts:
- A healthier planet
- Local good-quality jobs
- Social cohesion
- Less pollution
- More value from and for EU industry
- New business opportunities
- Resilient supply chains
Design drives innovative circular bio-based business and environmental friendliness
Zero Pollution Action Plan

**Vision 2050**: Air, water and soil pollution is reduced to levels no longer harmful to health and natural ecosystems thus creating toxic free environment

**Targets by 2030:**
- Air: >55% less premature deaths caused by air pollution
- Water: 50% less waste, plastic litter at sea and 30% less microplastics to the environment
- Soil: 50% less nutrient losses and chemical pesticides
- Biodiversity: 25% less EU ecosystems threatened by air pollution
- Noise: 30% less of people chronically disturbed by transport noise
- Waste: 50% less residual municipal waste and total waste generation significantly reduced

**Key action areas:**
1. Improve human health
2. Boost change across society
3. Protect natural ecosystems and biodiversity:
4. Reduce pollution from production and consumption
5. Implement and enforce pollution laws more strictly
6. Minimise the EU’s external pollution footprint and promote change globally
7. Promote digital solutions for zero pollution
8. Stimulate knowledge and innovation
The Industrial Strategy Update (ISU)

EU strategic capacity: strong in some technologies, highly dependent for others

Single Market Emergency Instrument
• Structural solutions for circulation of goods and services (e.g. Green Lanes)
• Improved transparency on export restrictions and services restrictions (e.g. notifications)
• Faster product availability and enhanced market surveillance (e.g. standard setting & sharing, fast track conformity assessment)
• Strengthened public procurement cooperation

Green and digital transition
• A coherent and stable regulatory framework (Fit for 55)
• Access to capacities and infrastructure (Energy and Industry Geography Lab)
• Finance for innovation and deployment (Horizon Europe, State Aid rules, renewed Sustainable Finance Strategy)
• Access to raw materials (European Raw Materials Alliance)
• Decarbonised energy (Support the uptake of corporate renewable power purchase agreements)
• The right skills (Skills Roundtables)
EU strategic capacity: strong in some technologies, highly dependent for others

Main take-aways

1. Dependencies are not limited to products
2. Strategic capacity in key technologies is essential to deliver on green/digital ambitions
3. EU has strengths and weaknesses: highly competitive in some areas, highly dependent in others
4. Can build on successful examples (e.g. alliances)

**Strengths/leadership**

- Advanced manufacturing: >30% of new patents are generated in the EU
- Batteries: EU catching up: #2 manufacturer of Li-ion batteries by 2024
- Hydrogen: Half of electrolyser manufacturers are in the EU incl. the larger ones

**Examples**

- Batteries: EU catching up: #2 manufacturer of Li-ion batteries by 2024
- Solar: EU position deteriorated: top-10 PV module manufacturers almost all in Asia
- Cloud: Largest EU cloud provider holds <1% of European market

**Weaknesses/dependencies**

- Semiconductors: No leading edge manufacturing in the EU

Alliance
The Fit for 55 Package – Overview

**December 2021:**
- Deforestation –free products,
- Sustainable carbon cycles,
- Energy performance of buildings etc.

**March 2022:**
- Ecodesign for sustainable product regulation,
- Construction products regulation,
- etc.
New Guidelines on State aid for climate, environmental protection and energy (CEEAG)

- On 21 December, the Commission endorsed the revised guidelines to ensure that EU State aid rules play their full role in supporting the European Green Deal and the Fit for 55 package in order to tackle climate change, pollution and loss of biodiversity. The revised guidelines aim to:

  - Open up and facilitate to a maximum and far above the previous guidelines those aid measures that are 2030/2050 compliant, for example for renewables.
  - End support for the most polluting fossil fuels, not compatible with the Green Deal.
  - Set conditions for other measures, e.g., for natural gas, to ensure that they are 2030/2050-proof, i.e., no displacement of cleaner technologies, no lock-in effects.

- Green measures will be facilitated through:
  - Enlarging the scope of categories of investments and technologies that Member States can support (e.g., industrial decarbonisation, clean mobility, resource efficiency, biodiversity, replacement of fossil-based raw materials or feedstock with bio-based raw materials or feedstock) to cover all technologies that can deliver the European Green Deal (e.g., renewable and low carbon hydrogen, e-storage).
  - More flexible rules: Higher aid amounts (100% of funding gap) and new aid instruments (e.g., contracts for difference), simplified assessment of cross-cutting measures, generally no individual notifications for large green projects within approved schemes.
  - Endorsing green security of supply: allow more generous contract terms for green technologies, allow stricter environmental requirements.
Global value chains and Europe’s resilience
**How to Boost the Development of Cleaner Industrial Processes**

Electrification, energy efficiency and uptake of renewables could allow industry to save **35 bcm** of natural gas by 2030 beyond Fit for 55 targets.

**The Shift to Clean Industry:**
- Electrification of industrial processes
- Renewable hydrogen deployment
- Circular use of materials
- Use of alternative biobased or renewable inputs
- Waste valorisation
- Energy efficiency

Largest reductions in gas, almost **22 bcm** could be made from non-metallic minerals, cement, glass and ceramics, chemicals production and refineries.

Around **30%** of EU primary steel production is expected to be decarbonized on the basis of renewable hydrogen by 2030.
Sustainable carbon cycles

SUPPORT A NEW INDUSTRIAL VALUE CHAIN FOR THE SUSTAINABLE CAPTURE, USE, TRANSPORT, AND STORAGE OF CARBON

In addition to decarbonising its energy system, the EU will also need to rethink its sourcing of carbon as feedstock for industrial processes.

The EU consumed around one billion tonnes of carbon in the economy 2018

- 55% fossil
- 45% biogenic

Use of carbon in the economy

- 19% materials
- 25% food and feed
- 56% energy

Creating a market for capture, use, and storage of CO₂

- Replace energy-intensive materials, such as cement and steel, with bio-based materials which store carbon for a long period of time.
- Recycle carbon transforming CO₂ from a waste product to a resource and using it as feedstock for the production of materials, chemicals and fuels. At least 20% of the carbon used in the chemical and plastic industries should be from non-fossil sources by 2030.
- Remove carbon from the atmosphere. By 2030 5Mt of CO₂ should be annually removed from the atmosphere and permanently stored through technological solutions.
Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation

11:05 – 11.55

5. Panel discussion:
Pandemic and post pandemic supply chain development and material sourcing, implications of Ukrainian crisis and link to circularity and climate ambitions
Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation

11:55 – 12:00

6. Wrap up morning session

Mariam Zaidi
Moderator
Lunch break & networking

12:00 – 13:30
Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level

13:30 – 13:35

7. Introduction to afternoon session

Gabriella Kemendi
EFIC Secretary General
Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level
13:35 – 13:55

8. Commission package of proposals March 2022: proposal for an Ecodesign for Sustainable Products Regulation & implications for the European furniture industry

Matjaž Malgaj
European Commission, Head of Unit DG ENVI B4, Sustainable Products
Regulation on Ecodesign for Sustainable Products

*This is summary presentation and does not represent the official views of the European Commission*
CEAP - Changing the way Europe consumes and produces

Key Value Chains

Sustainable Product Policy Framework

Make sustainable products the norm in the EU
Empower consumers and public buyers
Sustainable production processes

Electronics and ICT
Batteries and vehicles
Packaging
Plastics
Textiles
Construction and buildings
Food, water and nutrients

Reduce Waste
Reduce Waste Exports
Boost market for high quality and safe secondary raw materials

Making circular economy work for people, regions and cities
Circular economy as a requisite for climate neutrality
Getting the Economics Right
Financial Markets
Investments and R&I
Global Level Playing Field
Monitoring

35 actions
“It’s time to end the model of ‘take, make, break, and throw away’ that is so harmful to our planet, our health and our economy. Today’s proposals will ensure that only the most sustainable products are sold in Europe. They allow consumers to save energy, repair and not replace broken products, and make smart environmental choices when they are shopping for new ones.”

Frans Timmermans, Executive Vice-President for the European Green Deal
The Circular Economy package – 30 March 2022

Making sustainable products the norm in a more resilient Single Market

Ecodesign Working Plan 2022-2024
- Higher energy efficiency and circularity for energy-related products
- New rules for consumer electronics (smartphones, tablets, solar panels)

Support for circular business models
- European circular business hub
- Guidance to businesses

Ecodesign for Sustainable Products Regulation
- Performance and information requirements for greener products
- Tackle the destruction of unsold goods
- Waste prevention and reduction
- Mandatory criteria for green public procurement
- Digital product footprint and new labelling rules
- Stricter market surveillance

Strategy for Sustainable and Circular Textiles
- Binding eco-design requirements, incl. durability, reusability, and recycled fiber content
- Stop microplastics pollution
- Tackle fast fashion, textile waste, and the destruction of unsold products
- Accurate green claims
- Sustainable global value chains

New rules to empower consumers for the green transition
- Protection against greenwashing and the deliberate planning or design of products with limited lifespans
- Information on product durability and reusability

Global action
- Global sustainable consumption and production forum
- Corporate sustainability due diligence

Complementary sectoral rules on construction and other product categories (e.g. batteries, chemicals, packaging)
**Why is ESPR needed?**

**Inefficient use of resources**
- Global extraction of materials tripled since 1970
- Over 90% of biodiversity loss and water stress from resource extraction and processing
- Waste generation set to increase 70% by 2050
- High strategic and material dependency

**Planetary boundaries exceeded**
- EU has less than 10% of world population, yet its consumption-based impacts are close to or exceed boundaries for climate change, particulate matter, land use and mineral resources (Sala et al, 2020)

**New business opportunities**
- Better functioning of the Single Market
- Reduce material use and expenditure
- Level playing field
How will ESPR work?
1. Building on the existing Ecodesign Directive

**Key features of Ecodesign Directive approach maintained**

- **Framework legislation**
- **Product-specific measures** based on detailed impact assessment
- **Regularly updated multiannual working plans** setting out priorities
How will ESPR work?

2. Extending the Ecodesign approach

- **Scope extension**: Moving beyond energy-related products to a wide product scope
- **New requirements**: Plus clarification of existing requirements
- **Horizontal approach**: Now allowed for in addition to product-specific requirements
- **Increased focus on product information**: e.g. Digital Product Passport; labels
**Other tools provided by ESPR**

**Mandatory Green Public Procurement**
ESPR will enable mandatory GPP criteria to be set in delegated acts for public contracting authorities.

**Prevention of destruction of unsold consumer goods**
Transparency requirements for those choosing to discard unsold goods, and possibility to ban their destruction for relevant product groups.

**Market surveillance and customs controls**
Reinforcing controls on regulated products, including market surveillance implementing plans, possible targets on checks, support to common projects and investments.
Key product aspects under ESPR

- Durability
- Reliability
- Reusability
- Upgradability
- Repairability
- Possibility of maintenance and refurbishment
- Presence of substances of concern
- Energy use or energy efficiency
- Resource use or resource efficiency
- Recycled content
- Possibility of remanufacturing and recycling
- Possibility of recovery of materials
- Environmental impacts, including carbon and environmental footprint
- Expected generation of waste materials
How will ESPR work?

3. Process

ESPR = framework legislation

i.e. does not set specific measures. Rather, it enables their later adoption

Improved process for adoption of new Ecodesign measures

- Working Plan
- Start working on products
- Preparatory study & Impact Assessment
- Ecodesign Forum
- Adoption of Ecodesign Measure

Stakeholder input collected throughout
Digital Product Passport (DPP)

- Structured collection of product data with agreed ownership and access rights conveyed through unique identifier
- Decentralised system
- Data on sustainability, environmental impact, circularity, substances of concern, value retention for reuse/remanufacturing/recycling
The DPP business case

- Track raw material extraction/production supporting due diligence efforts
- Track the life story of a product, enabling new business models related to its remanufacturing, reparability, re-use/re-sale/second-life, recyclability, new business models
- Support market surveillance and customs authorities with necessary checks
- Enable manufacturers to create product digital twins, embedding all the information required
- Provide public authorities and policy makers with reliable information, enabling links between incentives and sustainability performance
- Allows citizens to have access to relevant and verified information to buy or use/maintain products (e.g. using a smartphone)
Expected outcomes of ESPR

Environment
• Help achieve EU’s environmental goals and SDGs
• Target product-related environmental impacts

Consumers
• Improved product performance and longer lifetimes
• More informed decision making
• Financial savings (longer life and less energy)

Supply chain actors
• Reduced material costs
• Reputational benefits
• Increased transparency across supply chain

EU Economy
• Decoupling economy from resource use
• Reduced dependencies
• Increased resilience to external shocks
Existing instruments for circularity of furniture

- Eu Ecolabel criteria
- EU GPP criteria
- Product/Organisation Environmental Footprint methods
  - PEFCRs relevant for furniture: Decorative paints, leather,
Thank you!

Keep in touch

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EUTube

EU Spotify
Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level

13:55 – 14:35

9. Panel discussion: European furniture industry reactions to the Commission proposals, national associations initiatives in support of companies & best practices

Robin Ljungar
Environmental Manager at TMF (Sweden)

Cathy Dufour
Director General l’Ameublement Français (France)

Kees Hoogendijk
Director General at CBM (Netherlands)
Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level

14:35 – 15:20

10. Panel discussion: What does the European furniture industry need from policymakers to stay competitive at global level?

Philippe Moreau  
L’Ameublement Français President  
(France)

Maria Porro  
Assarredo President  
(Italy)

Jan Desmet  
Fedustria President  
(Belgium)

Patrizia Toia  
MEP, ITRE Committee, S&D

Chris de Roock  
General Manager at WOOD.BE
Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level

15:20 – 15:25

11. Closing remarks & thank you

Edi Snaidero
EFIC President
Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level

15:25 – 15:30

12. Wrap up

Mariam Zaidi
Moderator
THE FURNITURE DAY 2022
19 May 2022

THANK YOU FOR PARTICIPATING!

EVENT SPONSORED BY

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